

All the Best Vicky

Robert Domoguen Facebook Posting
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She has the guts, more than I can imagine anyone of us got.

She has no staff to attend to operational details. She attends to all that is necessary to have the farmers plant the seed, harvest it on time, and have the harvest dried right. From the field, the harvest will be processed to suit the consumers' desired taste without sacrificing quality. That simply means, the flavour and nutrient content must remain with the grains. Imagine too that the farmers are not confined to a place but in villages far distant to each other in the Cordillera mountain ranges.

That work to Vicky Carlos Garcia, means she has to be with the farmers most of her time, especially during the harvest season. She must organize schedules involving harvesting, threshing, milling, grading plus a myriad of processing work for a product like this that must pass not only agreed quality standards but as a prime export of the country. It is in her commitment system now – to plant, process, produce and export heirloom rice for the farmers of the Cordillera. Hey, she does all the paper work too to get the export permit and other work involving government agencies and bureaucrats.

Today, I notice something I missed in previous years like the storage of the heirloom rice in a cocoon that preserves its quality and protects the product from insects and exposure to the elements. Do you also question the cost of the exported grain? You should know how Grain Pro makes sure the product is sealed-protected from moisture and potential damage during transport.

Beyond all of these things is highlighted once more, Ms. Vicky Garcia, the woman in the Philippines, who must ensure things are worked right. There maybe all the rice institutions with all their manpower and bureaucratic support who would want to do or duplicate Vicky's work. There is only Vicky Carlos Garcia for the heirloom rice of the Cordillera.

Why do I appreciate her that much? Well, besides what I already know about her all these years, she just told me why and how she selected a new transport bin for the heirloom rice to be transported in. The way she does her work highlight the dignity of the rice, the enterprise and the people she works with and for. That is most important than anything else.

Talk to me about service and commitment. Kudos again Vicky.